• Full Page 7.625" wide by 10" tall

• Full Page with Bleed 8.5" wide by 11" tall

• Half Page - Vertical (Tall) 3.713" wide by 10" tall

• Half Page - Horizontal (Wide) 7.725" wide by 4.938" tall

Add eighth of an inch (0.125") to each dimension to all for cutting.

0.125'' (1/8") on each edge of the ad will be trimmed off during the cutting process. This will leave you with a 8.5'' x 11'' size ad.

Your type (text) should be 0.125" (1/8") inside the cut box on each side.

FULL PAGE HALF PAGE VERTICAL HALF PAGE HORIZONTAL

Full page color ad: \$2500 Half page color ad: \$1500 Quarter page color ad: \$800

(make sure all graphics are converted to CMYK before creating the PDF)

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Questions, call Raul Santa, 469-549-3617.

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