

Mechanical Specifications

Ad Dimensions

- Full page.....7.625" wide by 10" tall
- Full page with bleed.....8.5" wide by 11" tall
- Half page verticle (tall).....3.713" wide by 10" tall
- Half page horizontal (wide).....7.725" wide by 4.938" tall



SER America Magazine ad rates:

- Full page color ad: \$2500
- Half page color ad: \$1500
- Quarter page color ad: \$800